

# Data Protection and Privacy Policy

Last Updated: 30/08/2024



At Varroc Engineering Limited ("Varroc," "we," "our," or "us"), we are committed to protecting the privacy and confidentiality of the information provided by our website users ("you" or "your"). This Data Protection and Privacy Policy ("Policy") outlines how we collect, use, and protect your personal and business-related information when you visit our website <https://app.varrocsmartmobility.com> (the "Website").

By using our Platform, you agree to the practices described in this Policy. If you do not agree with any part of this Policy, please refrain from using the Platform.

## 1. Data We Collect

### 1.1 IoT Device Data

- We collect data from IoT devices connected which connected to driving system, which may include vehicle telemetry, Image processing, sensor data, and other relevant information.

### 1.2 User-Provided Data

- If you provide additional information through the Platform, such as contact details, this data will not be collected and stored.

## 2. How We Use Your Data

### 2.1 Operational Use

- The image data collected is used solely for the operation, maintenance, and improvement of DRIVING systems. This includes enhancing vehicle safety features and performance analysis based on the captured images.

### 2.2 Data Sharing

- We do not share the data with third parties except where necessary to provide our services or as required by law. The data is used exclusively for the purposes mentioned above and remains within our secure cloud storage.

## 3. Data Security

- We employ industry-standard security practices to safeguard the image data stored in our cloud infrastructure. These measures include encryption, access controls, and regular security assessments.
- While we strive to protect your image data, no method of transmission or storage is entirely secure. However, we take all reasonable measures to ensure the data's safety.

## 4. Data Retention

- We retain data for as long as necessary to fulfil the purposes for which it was collected or as required by law. Data will be securely deleted or anonymized once it is no longer needed.

## 5. Your Rights

### 5.1 Access and Correction

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- You have the right to access the data we hold about you and request corrections to any inaccuracies. To exercise this right, please contact us.

## 5.2 Data Portability

- If applicable, you may request a copy of the data in a structured, commonly used format.

## 6. Cookies and Tracking

- Our Platform may use cookies or similar technologies to enhance user experience. You can manage your cookie preferences through your browser settings.

## 7. International Data Transfers

- If your data is transferred internationally, we ensure it is protected in accordance with applicable data protection laws, including the use of appropriate safeguards.

## 8. Changes to This Policy

- We may update this Policy from time to time. Any changes will be posted on the Platform, and your continued use of the Platform signifies your acceptance of the updated Policy.